

Aspen Institute Buys Atlas; Muir Named Publisher

ASPEN, Colo.

The Aspen Institute for Humanistic Studies has acquired Atlas Magazine.

In announcing the purchase, Robert O. Anderson of Roswell, N. M., chairman of the Institute, also appointed Malcolm Muir Jr. as publisher-editor. He is a former executive editor of *Newsweek*. Mr. Muir succeeds Eleanor Davidson Worley, founder of Atlas, who will be the publication's director of research and new projects.

Atlas, a monthly magazine with a circulation of 20,000 selects and publishes in translation significant articles, editorials and comment from more than 600 periodicals around the world. Edited by Quincy Howe, its stated purpose is to breach communications barriers and to "hold the world up to our readers."

Alvin C. Eurich, former vice-president and director of the Fund for the Advancement of Education established by the Ford Foundation, is president of the Aspen Institute which was founded by the late Walter P. Paepke in 1949 in an almost abandoned mining town in the Rockies.

Mr. Anderson is a rancher and chairman of the Federal Reserve Bank of Dallas.